

# The Kenmore Connection

Kenmore Chamber of Commerce  
P.O. Box 15171 • Akron, Ohio 44314

The Kenmore Connection is distributed to over 8,500 residences & businesses in the Akron Ward 9 area, as well as the Kenmore Library, Kenmore Community Center, and other select public locations, and most participating advertisers.

## Advertising Contract

Business		Contact	
Address		Phone	
Ad Size	Number of Issues		Cost
Camera Ready	Artwork Needed		Advise-Art Price
Kenmore Connection Rep			

Ad Size - Black & White	Dimensions	1 Issue Contract Cost	2 Issue Contract Cost Per Issue	3 Issue Contract Cost Per Issue	1 Year Contract Cost Per Issue
Full Page	10 1/4 wide x 10 1/2 tall	\$342.00	\$334.00	\$326.00	\$318.00
Half Page Horizontal	10 1/4 wide x 5 1/8 tall	\$176.00	\$172.00	\$168.00	\$160.00
Half Page Vertical	5 wide x 10 1/2 tall	\$176.00	\$172.00	\$168.00	\$160.00
Third Page Horizontal	10 1/4 wide x 3 3/8 tall	\$128.00	\$125.00	\$122.00	\$116.00
Quarter Page	5 wide x 5 1/8 tall	\$99.00	\$97.00	\$95.00	\$93.00
Business Card - H	3 3/8 wide x 2 tall	\$50.00	\$49.00	\$47.00	\$45.00
Business Card - V	2 wide x 3 3/8 tall	\$50.00	\$49.00	\$47.00	\$45.00

**Color advertising is available, at an additional \$20.00 per quarter page**

### Additional Ad Costs, Set Up, and Due Dates

Above costs are based on camera ready art. Any changes requested, other than very minor changes, may be at an additional cost, based on ad size, etc. Phone book ads and ads from other newspapers will not be accepted due to copyright infringement, unless you provide the original artwork. Faxes can not be accepted due to poor reproduction quality. **Ads must be dropped off at Kenmore Comics & Games, 1020 Kenmore Blvd, or e-mailed to john@kenmore-komics.com in JPEG or TIFF format.** Full payment must be made at time of final approval, and must be paid before final print deadline. Checks should be made out to the Kenmore Connection. Multi-Issue contracts will reflect a 2% discount for a 2 issue contract, 5% for 3 issues, and 9% for 4 issues. One year contracts, when paid in advance, can also receive an additional 10% discount. Please contact John Buntin Jr if you have any questions at 330-745-5530. The Kenmore Connection is usually published the third Saturday of February, May, August, and November. **Ad deadlines are the third week of January, April, July, or October.**

### Payment

Payment for all ads must accompany the final proof of each ad when the final proof is authorized by the advertiser. Advertisers advertising for more than one (1) issue may pay per issue for the ads. The entire contract does not need to be paid in full with the first ad, but doing so will qualify for an additional discount. Checks can be made out to either the **Kenmore Connection** or the **Kenmore Chamber of Commerce**.

### Cancellations

Cancellations will not be accepted after the published closing dates.

### Ad Approval

I hereby give my approval to print the advertisement I have provided to the Kenmore Connection. I understand there may be additional charges for any layout work necessary for the advertisement. I will be told what the additional charges are, if any, and provided a proof prior to the advertisement going to print. *All advertisements are subject to the approval by the board, which reserves the right, in its sole discretion, to refuse to print any advertising for any reason whatsoever.*

Advertising Rep. \_\_\_\_\_ Customer's Signature \_\_\_\_\_

Date \_\_\_\_\_ Title \_\_\_\_\_

Proof Necessary (Ad Copy Attached) \_\_\_\_\_ Ad to be printed as per attached artwork \_\_\_\_\_

### For Office Use Only

Issue Placement				This ad is		Billing Department	
Feb	May	Aug	Nov	#	of	Check #	Cash

**Third Page Horizontal - 10 1/4" x 3 1/8"**

**Business Card  
Horizontal- 3 3/8" x 2"**

**Half Page Horizontal - 10 1/4" x 5 1/8"**

**Quarter Page**  
**Horizontal - 5" x 5 1/8"**

**Half Page**  
**Vertical - 4 3/4" x 10 1/2"**

**Business  
Card**  
**Vertical -**  
**2" x 3 3/8"**