

“FRIENDS DOING BUSINESS WITH FRIENDS”

## PRESIDENT’S MESSAGE



Greetings to All!

Just a quick message this month. Please don't forget to “mark you calendars” (or cell phone date books) to attend the KBOT “Meet & Greet” at **Smiths House of Carpet**. Our survey awhile ago, asking our members when was a good time to meet, showed an overwhelming majority asked for evening (rather than lunch) events. So come out to 1215 Kenmore Boulevard, between 5:30 and 7:30 pm, and network & socialize with not only your fellow KBOT members, but also business owners throughout our community (the Kenmore Board of Trade will do a postcard mailing inviting all the businesses in the Kenmore/Ward 9 area to also attend).

And if you get the time, please visit and congratulate the KBOT members who won in the Akron Beacon Journals “Best of ...” Awards (see list below).

Thanks for listening!

John Buntin Jr, President  
john@kenmore-komics.com



## Akron Beacon Journal’s “Best of ...” Awards

The Akron Beacon Journal released their “Best of ...” awards last month, and many Kenmore Board of Trade members made these lists. Printed below are those KBOT members. Congratulations to all! And a special congratulations to KBOT member **Lanning’s Restaurant** who received **seven** nominations!!!!!!

Automotive Salesperson - Richard Borodkin at VanDevere (2nd Place)

Automotive Salesperson - Sam VanDevere at VanDevere (Honorable Mention)

Bartender - Dusty at Lanning’s Restaurant (Honorable Mention)

Best Place for a First Date - Lanning’s Restaurant (1st place)

Bookstore - Kenmore Komics & Games (Honorable Mention)

Bakery/Cakes - Reeves Cake Top Shop (1st place)

Car Washing Detail - Lenny’s Collision (Honorable Mention)

Fine Dining - Lanning’s Restaurant (2nd place)

Jewelry - Glenn Fisher Jewelry (3rd Place)

Musical Instruments - The Guitar Department (Honorable Mention)

Romantic Dining - Lanning’s Restaurant (1st place)

Seafood - Lanning’s Restaurant (2nd place)

Steak - Lanning’s Restaurant (2nd place)

Travel Agency - Robert Prentice Travel Bureau (3rd Place)

Waiter/Waitress - Jerry at Lanning’s Restaurant (1st place)

Addresses and phone numbers to these fine Kenmore Board of Trade members can be found on-line in your **Kenmore Board of Trade Business Directory** at [www.kenmoreboardoftrade.org](http://www.kenmoreboardoftrade.org) or the **Akron Boards of Trade Council Business Directory** on-line at [www.akronbotc.com](http://www.akronbotc.com).

## KBOT to Help You *Save Local Now!*

Are you interested in more foot traffic at your store? More people dining at your restaurant? How about more orders being placed at your warehouse? The Kenmore Board of Trade can hopefully help you achieve some of these goals through a recent partnership with *Save Local Now*.

You can now expand your digital marketing presence as a benefit of being a member of the Kenmore Board of Trade. KBOT has partnered with *Save Local Now* to offer FREE digital marketing services for all members. Even if your company doesn't have a website, you can still take advantage of powerful marketing software to help you generate leads and new business.

If you are not currently doing any email marketing, social media publishing, or optimizing your site for Google searches, this is a great way to get started. *Save Local Now* offers a user intuitive interface, which allows you to post updates on deals and specials that you may have at your place business. This can then get sent out via their email, social media, or mobile app platforms.

If you are currently actively involved in digital marketing for your company, *Save Local Now* can help you streamline your marketing efforts, helping you to save time by utilizing a powerful, easy-to-use software platform. If you are completely new to the world of digital marketing, *Save Local Now* is a great jumping off point.

Tom Lesiczka, a KBOT board member, is available for hands-on training and initial set-up. He will help you get started with *Save Local Now* and boost your marketing reach, even if you've never been on Facebook. Again, the best part is this is all completely FREE as part of your Board of Trade membership.

If you would like to get started with *Save Local Now*, please email Tom at: [tom@makemakecreative.com](mailto:tom@makemakecreative.com) or you can call him directly at 330-703-1000.



## KBOT FLASHBACK



### 15 Years Ago - May 2001

- Ⓢ **Jeff Scott**, President
- Ⓢ Lunch meetings at Hibernians Club

### 20 Years Ago - May 1996

- Ⓢ **Rich Masterson**, President
- Ⓢ New Chief of Police, Edward Irvine is introduced, and spoke about crime statistics from the previous year.
- Ⓢ The Board approves Baylor & Associates to contact members about the new Workers' Compensation Program.

### 25 Years Ago - May 1991

- Ⓢ **Judith Rosenberg**, President
- Ⓢ No Minutes available.

### 30 Years Ago - May 1986

- Ⓢ **Warren Ferrell**, President
- Ⓢ Plans continue for the 9th Annual Olde Tyme Kenmore Festival set for May 8-11, 1986.

### 35 Years Ago - May 1981

- Ⓢ **Don Jackson**, President
- Ⓢ Rev Dale Smith spoke about an issue going before the Akron School Board, which would approve the right for discussion groups and prayer & bible study groups to meet in Akron Public Schools.
- Ⓢ Plans for a busy May are discussed, with the 4th Annual Olde Tyme Kenmore Festival, the ABOTC '81 Spring Fling (to benefit Victims Assistance), and KBOT Ladies Night.

## “Meet & Greet” at Smiths House of Carpet

Please join us on Thursday May 26th for the first 2016 “Meet & Greet” event for Kenmore Board of Trade members! This evening networking meeting will be at **Smiths House of Carpet**, 1215 Kenmore Boulevard, and will include refreshments, drinks, and fun conversation with fellow business members. Many door prizes will also be given away. The next art picture celebrating Akron's *Inside/Out Art Program* will also be unveiled at **Smiths House of Carpet**.

This networking event will be from 5:30 to 7:30 pm, and no RSVP is necessary. We hope to see you there!



**Smith's House of Carpet**