

Kenmore Chamber of Commerce

(formerly Kenmore Board of Trade)

October 2021

“BRINGING BUSINESS BACK HOME”

PRESIDENT’S MESSAGE

Greetings to All!

“The Big Lie” has made it to my hobby store.

These days we are all familiar with the concept of “The Big Lie”. A person will say what is obviously not true, and no matter how good the science or facts or evidence to contradict the lie, that person will still tell you he is right and you are wrong. It seems it’s popularity is growing exponentially lately, no doubt because people with media & social access (and that now includes everyone from all corners of America) have been telling “Big Lies” quite a bit lately.

So I guess I should not be surprised then that a shoplifter would use “The Big Lie”. I was suspicious of a person in my store, so I later looked at the recordings from my camera’s to see if I was right, and sure enough this guy can be seen stealing some old horror comic books. It was almost funny to watch, his shorts were so loose that the comics kept falling out onto the floor, and after a few tries he finally got them to stay so he could leave my store while I was helping another customer. When he returned a week later we talked about horror comics and he admitted he was in the store the day in question. When I asked how he liked the comics he stole from me, he said “That wasn’t me”. When I showed him photos of the theft, he said “That wasn’t me”. When I pointed at the tattoos on both his arms, and showed him plainly the exact same tattoos on both arms in the photos he said “That wasn’t me”. When I said “So there are two guys in Akron who look like you and have the exact same tattoos who both visit my store” he said “Yep, cause that’s not me”. I told him if I ever see him in my store again I would have him arrested for trespassing and give the police the tape.

In the past 35 years I have been in business, when caught shoplifters used to sheepishly admit what they did or else bolt out the door. Now they just look at you and say “I didn’t do it”, no matter what the proof. I fear we are headed for some trying times as more people think that “The Big Lie” is OK to justify what is very wrong.

Thank you for listening, and please be safe!

John Buntin Jr, President
john@kenmore-komics.com



WELCOME TO OUR NEW KCOC MEMBERS!

<p>A1 Concrete Leveling & Foundation Repair Company Raising Concrete & Fixing Foundation Don Perkins 734 Regal Drive Austintown, Ohio 44515-4362 330-398-9561 www.a1now.com</p>	<p>All In Recycling Recycling - Scrap Metal Jerry Hickman 7354 Fairground Boulevard Canfield, Ohio 44406-1546</p>	<p>Cozza, Inc Management & Consulting James Coates 59 Youngstown-Warren Road Niles, Ohio 44446-4567 330-652-6341</p>
<p>Diabetes Management Team Private Practice Dr. Zuhayr Madhun 6785 West 130th Street, Ste 101 Parma Heights, Ohio 44130-7817 440-843-8888</p>	<p>On Target ABA Autism Therapy Joshua Gross 6005 Landerhaven Drive, Ste B1 Mayfield Hgts, Ohio 44124-4042 216-317-4075 www.ontargetaba.com</p>	<p>Phoenix Genesis Holding LLC Small Package Delivery Billy Joe Robinson Jr. 5813 Monroe Street #120 Sylvania, Ohio 43560-2210 419-373-7530</p>
<p>Robert P. Mortuary Service, Inc Funeral Service Angela Berwald 4701 Hinckley Industrial Parkway Cleveland, Ohio 44109-6023 216-398-8400 www.natlmortuaryshipping.com</p>	<p>TENT Inc Restaurant Tracey Mills 16203 Fruit Farm Road Amesville, Ohio 45711-9302 330-501-4895</p>	<p>Windy Hill Hardwoods Inc. Cabinet Sales Diane Wilson 4500 Erie Avenue NW Canal Fulton, Ohio 44614-8598 330-837-9710 www.windyhillhardwoods.com</p>

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What the Heck is Smishing?

Cybersecurity experts are raising alarms about “smishing,” a unique form of phishing that attempts to deliver malicious links or infected applications to cell phones via text or SMS messages. The challenge with these types of cyberattacks is that a text or SMS message cannot be authenticated beyond the phone number it’s sent from. Hackers have started using illicit tools that allow them to send legitimate-looking SMS messages from spoofed or stolen telephone numbers.

A recent text-based scheme targeting Android devices purports to be from a delivery company like UPS or FedEx. When unsuspecting users click the supposed package tracking link included in the message, it automatically installs a malicious application that can steal banking credentials and other personal information.

Adding to the challenge is the fact that text messages aren’t nearly as easy to track and prevent as, say, malicious emails. URL (Uniform Resource Locator) links sent via text or SMS message are more difficult to inspect for security issues without completely loading the web page the link points to.

Often, these links will be shortened to an innocuous-looking address that is hard to discern - think <https://rb.gy/flsor7>, which in this case redirects to <https://cmitsolutions.com>. But hackers can easily change one character in those shortened URLs to point somewhere illicit. In addition, mobile users can’t hover over a message-based web link to see where it actually points, which means smishing attempts delivered via text or SMS message require extra attention.

Cybersecurity experts at **CMIT Solutions** have several recommendations from the federal Cybersecurity and Infrastructure Security Agency (CISA) to combat smishing schemes. To learn more, please visit their web site at <https://cmitsolutions.com> or call them at 800-399-2648.



KBOT FLASHBACK



10 Years Ago - October 2011

- ⊕ **David E. Culbertson**, President
- ⊕ The luncheon meeting was at The Church on the Boulevard, with Joel Danner of Baylor Associates as guest speaker.

15 Years Ago - October 2006

- ⊕ **Scott M. Smith**, President
- ⊕ Luncheon guest speaker was Steve Miller of Akron Schools.

20 Years Ago - October 2001

- ⊕ **Jeff Scott**, President
- ⊕ A special evening meeting was held at The Hibernians Club for the City of Akron to discuss the Citywide Vision 2025 study.

25 Years Ago - October 1996

- ⊕ **Rich Masterson**, President
- ⊕ Luncheon guest speaker was John Gardner of the Akron Fire Department.

30 Years Ago - October 1991

- ⊕ **Judith Rosenberg**, President
- ⊕ Dan Little reported on the Job Fair that was held at the Wilbeth Road Bingo Hall.

35 Years Ago - October 1986

- ⊕ **Warren Ferrell**, President
- ⊕ It was decided to re-instate the Ladies Night Banquet, as a way to increase the social events available for KBOT members.

40 Years Ago - October 1981

- ⊕ **Don Jackson**, President
- ⊕ President Jackson rides in the Akron University Home-Coming Parade held on October 17th.

Workers Compensation 101 Webinar Series

Workers’ Compensation Basics & BWC Rate Making will be discussed via Webinar on October 12th from 10:00 am to 11:00 am.

Cheryl Altizer, Account Executive with **Health Management Solutions (HMS)** will provide Workers’ Compensation basics from a Managed Care Organization’s perspective. If you are new to Ohio Workers’ Compensation, or want a refresher course, then this Webinar is for you. For more information, please contact **Health Management Solutions** at 888-202-3515 or info@hmssolutions.com.

Also during this webinar, Peter Young, Senior Consultant with **Paramount Preferred Solutions (PPS)**, will review how BWC and TPAs calculate your rates and premiums and why BWC group rating may not be your best or only option to maximize your premium savings each year. For more information, please contact **Paramount Preferred Solutions** at 844-777-5867 or info@paramountpreferredsolutions.com.