

Kenmore Chamber of Commerce

(formerly the Kenmore Board of Trade)

March 2024

“BRINGING BUSINESS BACK HOME”

PRESIDENT’S MESSAGE

Greetings to All!

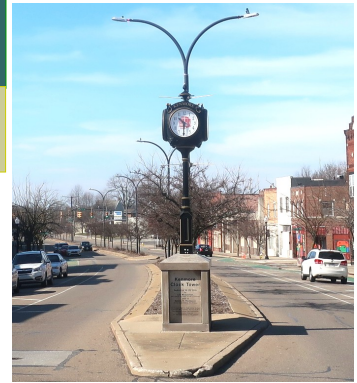
New technology is great, but remember not everyone uses the newest tools.

I was reading the daily comics in the newspaper this morning (yes I still read paper products), and a particular strip was about a character who could not order what they wanted because they did not know what an “app” was. This reminded me of several complaints I heard recently from people who were trying to deal with other businesses. One did not know how to use a QR code, and so could not find information on events that business was holding. Another told me how they would not go to the new barbecue restaurant because they had no counter help, and instead expected you to use their order screen and figure out how to place an order by yourself. A third (believe it or not), did not own a “smart phone”, and did not know how to use an app, just like the person in the newspaper cartoon strip I read.

All these and many more new technology tools are allowing our customers to access what we have to offer in a (sometimes) faster and more efficient way, but there still is a small but noticeable number of people who do not use some or even all of these methods. It’s smart to keep up with all the latest ways to interact with our customers, but do not forget all the “old ways” to advertise, promote and inform. Most of us need every customer we can get, so don’t ignore those who are no yet “up-to-speed” with technology.

Thank you for listening, and please be safe!

John Buntin Jr, KCOC President
john@kenmore-komics.com



WELCOME TO OUR NEW KCOC MEMBERS!

<p>Bob Cultrona Landscaping Full Service Landscaper - Design to Completion Thomas Cultrona 7650 Bond Street Glenwillow, Ohio 44139-5351 440-439-2800 www.bobcultronalandscaping.com</p>	<p>Family Dentistry on the Square Full Service, General / Family Dental Care Crystal Friend 111 Main Street Wadsworth, Ohio 44281-1433 330-336-5788 www.familydentistryonthesquare.com</p>	<p>High Rock Pest Control LLC Pest Control Moshe Rokowsky 3935 Mayfield Road Cleveland, Ohio 44121-2225 216-202-4398 www.highrockpestcontrol.com</p>
<p>LJW Industries, LLC Ornamental, Miscellaneous and Structural Steel Lori Walnsch P.O. Box 62 Chardon, Ohio 44024-0062 440-286-3868</p>	<p>Michael Hill Trial Law Law Firm Elizabeth Lowe 815 Superior Avenue, Ste 623 Cleveland, Ohio 44144-2715 216-304-6628 www.protectseniors.com</p>	<p>Ms Rhonda Logistics, Inc FedEx Delivery Service Sheronda Johnson 2147 Garden Drive Wickliffe, Ohio 44092-1114 440-278-0383</p>
<p>NEO Hispanic Center for Economic Development Providing Technical Assistance, Training & Advocacy Soly Marengo 2511 Clark Avenue Cleveland, Ohio 44109-1110 216-281-4422 www.hbcenter.org</p>	<p>Reliable Hauling, LLC Hazmat Certified Freight Shipping Trucking Company Paul Wilson 4321 State Route 7 New Waterford, Ohio 44445-9785 330-719-4522</p>	<p>ZJN Agency LLC Medicare, Individual & Group Insurance Zig Novak 525 N Cleveland-Massillon Road, Suite 108 Akron, Ohio 44333-3332 234-466-7012 www.zjnagency.com</p>

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SCORE Upcoming Business Education Events

SCORE's mission is to foster vibrant small business communities through mentoring and education. SCORE can help you start, grow or successfully exit a business. Small business owners who receive three or more hours of mentoring report higher revenues and increased growth. Funded, in part, through a Cooperative Agreement with the U.S. Small Business Administration, one of the ways you can take advantage of what SCORE can offer to you is to participate in the LIVE WEBINARS they offer weekly.

To view the upcoming local webinars, go to https://www.score.org/business-education?location_filter_options=168&keywords= and then view the upcoming events (some examples listed below).

Or just go to <https://www.score.org>, scroll down to "Workshops and Events" where you will find "Live Webinars", "Local Workshops", "Recorded Webinars" and "Online Courses", and then chose a topic that interests you. Any business can learn a lot with the help of SCORE.

There are many local branches to SCORE in Northeast Ohio. **SCORE Akron** serves Medina, Portage, Summit, Mahoning and Wayne Counties. **SCORE Cleveland** serves Cuyahoga, Lake, Lorain, Geauga, Ashtabula, Huron, Erie and Trumbull Counties. **SCORE Canton** serves Stark, Carroll, Holmes, Tuscarawas, Columbiana and Harrison Counties

Starting A Nonprofit in Ohio - March 12th, 2024, 12:00pm EDT

About the event: Tax-exempt nonprofit organizations are formed to serve a purpose of public or mutual benefit other than the accumulation of profit (charitable purpose). This session will provide you with the tools to create a 501(c)3 nonprofit organization designation in Ohio.

Funding Your Nonprofit - March 19th, 2024, 12:00pm EDT

About the event: This session includes discussion on where to look for funding opportunities, how to identify opportunities relevant to your business, and things to consider about individual donations.

Reach Customers Online with Search Engine Optimization (SEO) - March 21st, 2024, 7:00pm EDT

About the event: Learn how to make your business easier to find online. This workshop explains how Google Search works and how you can improve your website's visibility with Search Engine Optimization (SEO). The session also introduces products like Business Profile on Google, Google Trends, Search Console, Google Analytics, Google Ads, and more.

Building Capacity for your Nonprofit - March 26th, 2024, 12:00pm EDT

About the event: You have established a nonprofit organization and are ready to grow and expand your reach in the community. How do you decide where to focus your efforts? How can you develop strategies to recruit more volunteers, raise more funds, and add new programs? This session will address those issues.

Managing Sales for Your Business - April 4th, 2024, 12:00pm EDT

About the event: Learn about basic sales skills. The workshop is designed for any and all salespeople but primarily for a new entrepreneur with little to no sales experience.



KBOT FLASHBACK



10 Years Ago - March 2014

- ⌚ **David E. Culbertson**, President
- ⌚ Forms are to be mailed to all those who purchased Clock Tower bricks for final proofing.

15 Years Ago - March 2009

- ⌚ **Scott M. Smith**, President
- ⌚ Our members were invited to the Ohio Small Business Development Center for a seminar called "Numbers Demystified".

20 Years Ago - March 2004

- ⌚ **Scott M. Smith**, President
- ⌚ Several new Kenmore businesses introduced at the March luncheon.

25 Years Ago - March 1999

- ⌚ **James Lawson**, President
- ⌚ No information available.

30 Years Ago - March 1994

- ⌚ **Daniel Little**, President
- ⌚ The board discussed a special event called "After Hours Get Together", to be held in May at the Hibernians Club, which will allow old and new KBOT members to get to know each other.

35 Years Ago - March 1989

- ⌚ **Ann K. Morrow**, President
- ⌚ The American Legion Post on Kenmore Boulevard suggests an annual "Veteran's Day Observance" at the Library, and would like to see a flag pole erected in the Library Courtyard.

40 Years Ago - March 1984

- ⌚ **Dennis Bloomer**, President
- ⌚ No information available.