Kenmore Board of Trade

"FRIENDS DOING BUSINESS WITH FRIENDS"

PRESIDENT'S MESSAGE

Greetings to All!

I've been thinking about business cards a lot lately.

Renmore Blvds

September 2016

Well, a little bit the past couple of weeks anyways. What got me thinking about these low-tech advertising "vehicles" (as compared to e-mails, Facebook, Twitter, etc) was when I decided I would update my "collection" of business cards. It's not a real collection like comic books (my main business), but over the years that I have been Advertising Coordinator of the Kenmore Connection I have acquired quite the stack of business cards. As I was sorting them into binders, I was impressed by the creativity of the businesses in the Kenmore/Ward 9 area on the designs used. Unfortunately, I was also a little saddened at seeing how many businesses have closed up over the past 20 years, both old-timers like **Kenmore Tailors** & recent tries like **E-Z Stop**.

I'd like to think that business cards still have there uses in this modern age. When customers ask for the hours my business is open, I pass them my business card. They are also handy for use as entries in contests, like our recent "Meet & Greet" at Prentice Funeral Home, where we used them to give away \$25 gift certificates from KBOT members Lukity's Country Inn, Pierre's Brooklyn Pizza & Deli, Regina's Pizza, and Reeves Cake Shop. And they are still the best way to remind someone you've talked to of who you were (like at a "Meet & Greet", luncheon, or visit at your business) later in the day or week or month.

We at the Kenmore Board of Trade also use them to promote our members. Every new member packet sent out to new KBOT members (like all those listed below) gets a KBOT Business Card Folder, with a business card placed in it from any member who gave me a stack of cards to distribute. We also have a binder of business cards we take to meetings & events, where anyone at the event may take a card if they see a business they need a product or service from. All you have to do is give me a stack next time you see me, drop them off at my business at 1020 Kenmore Boulevard, or mail them to the KBOT, PO Box 15171, Akron OH 44314. We would be very happy to pass out your business cards to promote your business whenever we can.

Thanks for listening!

John Buntin Jr, President

john@kenmore-komics.com



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WELCOME TO OUR NEW KBOT MEMBERS:

Commercial Timesharing Inc Gerard Beisler 2740 Cory Avenue Akron, Ohio 44314-1339 330-644-3059 fax 330-644-8110 www.comtime.com

Sebring Fluid Power
Stanley Ware
513 North 21st Street
Sebring, Ohio 44672-1007
330-938-9984
fax 330-938-1814

Letter Perfect Embroidery & Vinyl Karen Freeman 1914 19th Street SW Akron, Ohio 44314-2774 330-396-0699 letterperfectembroidery@gmail.com

W.E. Downie Compay, Inc Bradford C. Downie 1348 Meadowood Circle Poland, Ohio 44514-3291 330-757-7955 fax 330-757-7956 wedownieco@aol.com MakeMake Creative
Tom Lesiczka
1830th 13th Street SW
Akron, Ohio 44314-2907
330-703-1000
tom@makemakecreative.com
www.makemakecreative.com



KBOT Members go to: chambersaver.com/noacc/ for a free quote!





The Kenmore Board had a great "Meet & Greet" on August 18th at Prentice Funeral Home. In the photo above, Jeffrey Vujevich of Freedom Tax Services (at left next to Marie Smith of Smith's House of Carpet) tells a Funeral Home joke.

The photo at left shows our happy hostess Lori Prentice with KBOT President John Buntin Jr.

Thanks to all who attended!

KBOT's Next "Meet & Greet" will be at The Rialto Theatre!

The Kenmore Board of Trade's September "Meet & Greet" event will be held at *The Rialto Theatre*, 1000 Kenmore Boulevard on Thursday September 22nd! This evening networking meeting will include refreshments, drinks, and fun conversation with fellow business members. Many door prizes will also be given away. This networking event will be from 5:30 to 7:30 pm, and no RSVP is necessary. We hope to see you there!



KBOT FLASHBACK

10 Years Ago - September 2006

- © Scott Smith, President
- Roger Ormsby presented to the Board a prototype of the New Membership Package we will be sending out to all new members.

15 Years Ago - September 2001

- Jeff Scott, President
- No minutes available.

20 Years Ago - September 1996

- (Fig. 1) Rich Masterson, President
- Vice President Jim Lawson introduced the guest speaker, Ron Brooks of Summit County Budget & Management Office

25 Years Ago - September 1991

- ① Judith Rosenberg, President
- The Board formed a committee to have a Chili Cook-Off next year on Mother's Day.

30 Years Ago - September 1986

- **Warren Ferrell**, President
- Members were thanked for their generosity in donating to both the Victims Assistance "Poker Run" fundraiser, & the ABOTC picnic fundraiser for the Summit County HAZMAT Team.

35 Years Ago - September 1981

- Don Jackson, President
- A special Beacon Journal 8 page pull-out tabloid is planned, to mark the 50th Anniversary of the Akron Boards of Trade Council.