

“BRINGING BUSINESS BACK HOME”

PRESIDENT’S MESSAGE

Greetings to All!

The first “Busk Until Dusk” event is next week here on Kenmore Boulevard.

This is the free family fun event sponsored by the Kenmore Neighborhood Alliance, where various local musicians will entertain on the sidewalks along parts of the business district here on Kenmore Boulevard. With food trucks supplying an evening snack or meal, and local vendors staying open late during this 6:30 to 8:30 pm event, the KNA is trying to bring more life into our “downtown” business area in the evening. The plan is to hold a “Busk Until Dusk” night the first Friday of every month from now until September.

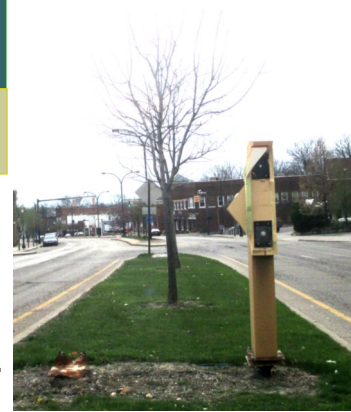
I plan to keep my hobby store open later than normal this Friday evening May 4th, and will have an extra bonus to give to those who visit me during the event. Saturday May 5th is “Free Comic Book Day”, so since I already have free comic books to give away on Saturday, I plan to give a free comic to all who stop in my store during the “Busk Until Dusk.”

These types of promotions can be successful in bringing in new customers if done right. As another example, **Reeves Cake Shop** at 2770 Corey Avenue will have free cake tasting events several times during the year, to show how tasteful their cakes can be as well as to remind customers that Reeves is the place to order cakes & cookies for any occasion.

If you plan something special like these examples for your business, please do not hesitate to let me know what they will be and when you plan to hold them. I would be happy to promote your event to our KCOC members through this newsletter, or via an article in our community newspaper, the Kenmore Connection.

Thanks for listening!

John Buntin Jr, President
john@kenmore-komics.com



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“Meet & Greet” at Smiths House of Carpet

Please join us on Thursday May 17th for a “*Meet & Greet*” event for Kenmore Chamber of Commerce members and businesses in the Kenmore/Ward 9 area! This evening networking meeting will be at **Smiths House of Carpet**, 1215 Kenmore Boulevard, and will include refreshments, drinks, and fun conversation with your fellow business members. Many door prizes will also be given away.

This networking event will be from 5:30 to 7:30 pm, and no RSVP is necessary. We hope to see you there at this fun networking event!



Smith's House of Carpet

And please mark your calendars for the June 21st KCOC “Meet & Greet” at **US Bank!**

South Akron Board of Trade Invites All to OPEN M

The South Akron Board of Trade’s “Thanksgiving in May” will be on Friday May 11th. This All Boards/Chamber Luncheon is at **OPEN M** on 941 Princeton Street, from 11:00 am till 1:00 pm. Networking opportunities with your fellow Board/Chamber members will be available from 11:00 am to 12:00 noon, with pizza and snacks available at 11:30 am. At 12:00 noon a traditional meal from Lembos Restaurant will be served, and then at 12:30 pm the South Akron Board of Trade will be handing out donations to area charity groups, who will speak to you about their organizations. The cost of this lunch event is **FREE!** Representatives from the East Akron Board of Trade, Kenmore Chamber of Commerce, North Akron Chamber of Commerce, and South Akron Board of Trade will all be in attendance. This will be a great time to come together and meet other Akron Boards of Trade Council members. Please R.S.V.P. by May 7th to William Barber at bill.barber58@gmail.com.

KBOT FLASHBACK



10 Years Ago - May 2008

- ⊕ **Scott Smith**, President
- ⊕ Our guest speaker was Jim Griddy of the Ohio Small Business Development Center at the Summit Medina Business Alliance.

15 Years Ago - May 2003

- ⊕ **Scott Smith**, President
- ⊕ Members were invited May 29th to the KBOT Spring Networking Open House at Cutler/GMAC Real Estate on East Avenue.

20 Years Ago - May 1998

- ⊕ **James Lawson**, President
- ⊕ The Kenmore Board of Trade donates \$150 to the Kenmore Ministerial Association to help with the purchase of bibles to give away to the Kenmore High School Senior graduating class of 1998.

25 Years Ago - May 1993

- ⊕ **Ed Abdula**, President
- ⊕ The KBOT “Ladies Night” is Saturday May 15th at the Martin University Center.

30 Years Ago - May 1988

- ⊕ **Lee McCutchan**, President
- ⊕ On May 7th the US Marine Corps Color Guard leads the parade down Kenmore Blvd for the Olde Time Kenmore Spectacular Festival.

35 Years Ago - May 1983

- ⊕ **Jasper McCutchan**, President
- ⊕ KBOT helps raise money for the Akron Victim Assistance Program & the Akron Disaster Services.