Kenmore Chamber of Commerce

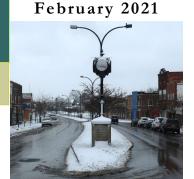
(formerly Kenmore Board of Trade)

"BRINGING BUSINESS BACK HOME"

PRESIDENT'S MESSAGE

Greetings to All!

Did you know that donuts can actually save lives?



One of the things I have always heard about the donut is that is was bad for your health - too much saturated fat and sugar, both of which are considered bad for your health & well being. But I was recently talking to a guy who makes donuts for a living, and he swears his donuts are doctor recommended to "some" patients. Why does he make this claim? Well, it seems that not once but twice there were Covid patients who were about to die from the virus, and each time these patients begged for a taste, just one last time, of this gentleman's donuts. So family members went to his shop and bought some fresh donuts, and took them to their soon to expire loved ones as a "last request". But after eating the donuts, both enjoyed them so much that they recovered from the virus and are now alive to, well, I guess eat more of these donuts if they want (among other things).

So I ask him, "How is it that these donuts are so good that they practically bring people back from the dead?", and he says it is because he still makes them the old fashioned way. These days most donuts are mass-produced with a lot of basic ingredients (saving money by purchasing lesser substitutes) and rushed through the process (saving time to make more at a time). But he still makes his donuts the same way he did forty years ago, a longer method with more expensive ingredients but with an end result that makes them so good that some people ask for them on their death beds.

So was this guy just bragging to sound more impressive? I don't think so. His donuts really <u>are</u> the best I have ever tasted, and he tells this story with pride in this accomplishment, not just to brag.

We all hope to have a story like this for our business, were we can be proud of how much better we do something than our competitors. But it only works if the truth is there. I do believe his story that a doctor says a life was saved because of a last request for this man's donuts, because his description of why they are the best is so true (and they are!). I hope you do something for your clients or customers that is truly above and beyond what they are used to, they may not be able to claim it saved their life, but anything that makes their life better is worth bragging about.

Thank you for listening, and please be safe!

John Buntin Jr, President john@kenmore-komics.com





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BENEFIT PLAN

Advance Ohio Presents Mentoring Monday 2021

Advance Ohio will sponsor a virtual event called Mentoring Monday 2021, with the first one titled "Advice From Women Who Have Made It". Mentoring Monday will take place on the virtual platform Remo – where people across Northern Ohio can enjoy human interactions in a virtual environment. This experience will make Mentoring Monday super easy to expand your network and create lasting relationships.

The February 22nd Mentoring Monday will be from 12:00 noon to 2:00 pm, and will have as Keynote Speaker Dee Haslam, Co-Owner of the Cleveland Browns. Mentoring Monday 2021 will look a bit different than last year's event but will be just as exciting.

If planning to attend, please use this code **SPONSOR20** to receive 20% off the cost of tickets at www.advance-ohio.com/mmtickets2021.

Akron Life's "Best of the City" Awards Feature Some Kenmore Members

The January 2021 Akron Life magazine contained this years winners to their "330 Flavors Awards", and once again several Kenmore Chamber members made the grade! The Kenmore Chamber of Commerce congratulates these members, and hopes to see many more in next year's awards!

Best Cheesecake - Showcase Meats (2nd)
Most Romantic Restaurant - Lanning's Restaurant (2nd)
Best Fine Dining - Lanning's Restaurant (2nd)

WELCOME TO OUR NEW KCOC MEMBERS!

A-1 Copy & Mailing Services Wholesale Printing Deborah Taylor 771 Dearborn Park Lane, Suite A Worthington, Ohio 43085-5720 614-846-4510 www.a1copyandmailing.com	CNS Engraving Engraving Kareem Kashmiry 505 Village Park Drive Powell, Ohio 43065-6606 614-929-2726 www.cnsengraving.com	Collins Appraisal Services Residential Appraisers Mark Collins 2190 Reimer Road Wadsworth, Ohio 44281-8441 330-388-9926
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Kimberley Transport, LLC Trucking Steven Kimberley 16372 State Route 60 Dresden, Ohio 43821-9629 740-502-1626	Lake Star Building & Remodeling, Remodelor, General Contractor Christine Hensley 36620 State Route 303 Grafton, Ohio 44044-9696 440-926-4600 www.lakestarbuilding.com	Nancy Grooming Dog Grooming Sherry Floding 5154 Southern Boulevard Youngstown, Ohio 44512-2107 330-629-8734
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KBOT FLASHBACK

10 Years Ago - February 2011

- David E. Culbertson, President
- Bad winter weather cancelled the February Lunch Meeting.

15 Years Ago - February 2006

- © Scott M. Smith, President
- The KBOT donated three new bicycles to Innes Middle School for their Rewards Program.

20 Years Ago - February 2001

- (1) **Jeff Scott**, President
- The Annual KBOT Banquet and Installation of Officers was held at the Casa Mimi Restaurant on February 12th.

25 Years Ago - February 1996

- **Rich Masterson**, President
- © Officer's Installation Banquet planned for Friday February 23rd at the Hibernians Club.

30 Years Ago - February 1991

- ① Judith Rosenberg, President
- © Ladies Night Banquet (with Officer's Installation) planned for March 23rd at the Hilton Inn West.

35 Years Ago - February 1986

- Warren Ferrell, President
- Plans for the 9th Annual Olde Tyme Kenmore Festival discussed, with 5K & 10K runs, parade with "The Celebration of Reading" theme, and chalk drawings on the sidewalks of participating businesses.

40 Years Ago - February 1981

- Don Jackson, President
- Deputy-Mayor Alice Collier presented two films for review, "Keeping Akron a Better Place to Live" & "Concerned Citizens for Issue One" (tax increase).