

“BRINGING BUSINESS BACK HOME”

PRESIDENT’S MESSAGE

Greetings to All!

Time for another “Tale of Two Businesses” (although it was two grills last time).

I listen to a lot of non-fiction audio tapes while I drive, and heard two very different stories about businesses who tried unique ways to succeed. The first was about a tire dealership in Viet-Nam. As this country opened up to limited capitalism, this seller of new & used tires plus tire repair was not succeeding at first, but all of a sudden started selling tires like no other. The owner gave vague reasons for his success, but was not letting anyone know how he became number one in his area. A little bit of digging (or spying as the case was) led to the discovery that the owner of this business had his employees scatter nails around the neighborhood in the middle of the night. Clever, yes, but definitely morally wrong. He was soon out of business after the discovery of this cheating.

The other business was a fast-food franchise right here in small-town America. They were the only fast-food restaurant in town, and were doing OK, but a competitor franchise decided to open up right across the street from the existing business. Their solution to this unwanted competition? On the weekend of the grand opening of the new place the existing one put up a sign telling all their customers to eat at the new place, while they closed for the weekend to do “cleaning & safety lessons”. The new business was totally unprepared for the entire town’s traffic, got swamped all weekend, and gave every visitor a bad experience that could not be overcome. The new fast-food place closed within six months, never being able to live down the “success” of their opening weekend. Now how’s that for being clever without cheating!

And speaking of the two grills story I related last November, the one who gave such poor service has changed their ways. My friends & I gave them another chance, and had a very different experience than the last time. The new wait staff took care of us right away, stopped by many times to see to our needs, and otherwise gave us excellent service. I did not originally complain to the management, but others must have, because the change was so noticeable. Good for them!

Thank you for listening, and please be safe!

John Buntin Jr, President
john@kenmore-komics.com



Kenmore Chamber member ManiKitchen at 978 Kenmore Boulevard is promoting their business to some of the many visitors at the August 6th Kenmore First Friday. If you want to promote your business during the next event, please see the article on page two of this newsletter.

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Chamber Energy Program Now Available to All

Community Energy Advisors is excited to announce that they are now offering a friends and family program! Residential electric rates are posted on the website found on the flyer sent with this newsletter, and it is extremely simple to enroll online.

The Kenmore Chamber of Commerce encourages you to share this information with your employees, friends, and family. If you have any questions please contact **Community Energy Advisors** at 330-208-2082, via email at chamberenergy@ceateam.com, or you can visit their web site at chamberenergyprogram.com.

Next Kenmore First Friday on September 3rd

There are two Kenmore First Friday events left for this summer. September 3rd will be the "All-Cardinal Class Reunion" and October 1st will be the "Great Grassman Gathering. These Friday evening events (6:00 pm to 9:00 pm) allow people to enjoy food, music, crafts, and business open houses between 13th & 16th Streets on Kenmore Boulevard.

If you would like to participate and promote your business or group, please contact the **Kenmore Neighborhood Alliance** at knacares@gmail.com or 330-714-9621. Or just stop by and enjoy!

WELCOME TO OUR NEW KCOC MEMBERS!

Architectural Fiberglass, Inc. Fiberglass Manufacturer Michael A. Dobronos 8300 Bessemer Avenue Cleveland, Ohio 44127-1839 216-641-8300 reception@fiberglass-afi.com	Crozier Welding, LLC Manufacture Robert Crozier 16867 State Route 83 Coshocton, Ohio 43812-9460 740-545-6000 www.crozierwelding.com	Jani-King of Cleveland Commercial Cleaning Pam Carollo 9075 Town Center Drive, Ste 200 Broadview Hgts, Ohio 44147-4045 440-546-0000 www.janiking.com
Joseph D. Carney & Associates Attorneys at Law James Margulies 159 Crocker Park Blvd, Ste 400 Westlake, Ohio 44145-8147 440-249-0860 www.jcarneylegal.com	Progressive Fighting Systems Fitness / Gym / Martial Arts Marcus Marinelli 6900 Granger Road, Suite 100 Independence, Ohio 44131-1425 216-520-0271 www.strongstyle.com	Radair Complete Car Care Automotive Repair Mike Munger 12922 Pearl Road Strongsville, Ohio 44136-3426 440-238-8302 www.radair.com
Smart Soda Holdings Beverages-Distributors & Bottlers Jane Tsurulnik 25700 Science Park Dr, Ste 370 Beachwood, Ohio 44122-7312 888-998-9668 www.smartsoda.com	TinyCircuits Manufacturing Ken Burns 540 South Main Street, Ste 457 Akron, Ohio 44311-1093 330-800-2188 www.tinycircuits.com	Wismar Precision Tooling & Prod CNC Machining Kevin Wisen 7505 Tyler Boulevard, Suite 2 Mentor, Ohio 44061-5416 440-622-3625 www.wismarptp.com



KBOT FLASHBACK



10 Years Ago - September 2011

- ⊕ **David E. Culbertson**, President
- ⊕ Guest speakers at the luncheon were Richard Merolla, City of Akron Service Director, and Nancy Kuzenko, Account Executive of Anthem Insurance.

15 Years Ago - September 2006

- ⊕ **Scott M. Smith**, President
- ⊕ The Board voted to accept the New Member Package as submitted by Committee Chairperson Roger Ormsby.

20 Years Ago - September 2001

- ⊕ **Jeff Scott**, President
- ⊕ No minutes available.

25 Years Ago - September 1996

- ⊕ **Rich Masterson**, President
- ⊕ Jacquelyn Caiola and Carol Zona of Innes Middle School discuss the "Career Day" and "Shadowing" programs.

30 Years Ago - September 1991

- ⊕ **Judith Rosenberg**, President
- ⊕ Ed Abdulla is working on a dinner for Kenmore residents who served in Desert Storm.

35 Years Ago - September 1986

- ⊕ **Warren Ferrell**, President
- ⊕ All Kenmore businesses are invited to a special "Round-Up Time" luncheon on the 18th.

40 Years Ago - September 1981

- ⊕ **Don Jackson**, President
- ⊕ The Board votes to donate \$75 for the purchase of an "Acid Suit" for our Disaster Services.